

Forbes

GLOBAL PROPERTIES

What Is Forbes Global Properties?

Established in 2020 as a showcase of luxury homes, Forbes Global Properties is the exclusive real estate partner of Forbes. We are a global network of selected real estate brokerages. Our members connect buyers and sellers of the most exceptional properties worldwide. Leveraging Forbes's monthly audience of over 140 million, our listings tell the stories that make our properties unique.

What Sets Forbes Global Properties Apart?

No other luxury real estate platform has the same international reach or media power as Forbes. A broker-owned, broker-led organization, membership in Forbes Global Properties is reserved for only the most distinguished brokerage firms. The invitation-only network spans more than 520 locations and comprises approximately 17,700 luxury property experts across the U.S., Asia, Australia, Canada, the Caribbean, Mexico, the Middle East, New Zealand, and Europe.

Forbes Global Properties is a robust resource for luxury home buyers and sellers—a curated consumer marketplace that connects discerning buyers directly to the world's finest homes and the top-tier agents that represent them.

An unparalleled suite of innovative marketing services for luxury homes

Luxury Website

International showcase at forbesglobalproperties.com for luxury homes including property listings and articles about them and the luxury market.

Dedicated Page on Forbes.com

High-impact page on forbes.com where homes are presented to Forbes readers alongside engaging editorial and unique insights.

Branding

Elegant digital and print branding to best present homes to potential buyers.

Advertising

Premier advertising opportunities in Forbes digital and print publications, strategically targeted to reach qualified prospects.

Newsletters

Engaging newsletters, social media outreach, and digital marketing initiatives to promote important properties.

Public Relations

Global public relations campaigns targeted to the most impactful audiences and markets.

Why Forbes?

140M

Global Audience

5M+

Magazine Readership

100+

Years in business

52M+

Social Media Footprint

68

Countries

Forbes: The World's Leading Business Media Brand

140M

Global Audience

5M+

Magazine Readership

52M+

Social Media Footprint

42

Global Editions

100+

Years in Business

68

Countries

100+

Events Annually

30

Languages



Sources: Forbes Media Kit, February 2024; Google Analytics, December 2021; MRI Doublebase 2021; GfK MRI Starch YTD 2021 Avg (Jan-Nov)